

# ANJALI JOSHI

linkedin.com/in/anjali-joshi-449955208 | anjalijoshi.net | anjalijoshiwork@gmail.com

## EDUCATION

Savannah College of Art & Design, Atlanta, United States

Sep 2022-Mar 2024

Masters in Graphic Design & Visual Experience

Rachana Sansad College of Applied Art & Craft, Mumbai, India

2016-2020

Bachelor of Fine Art in Applied Arts

## WORK EXPERIENCE

nXlvi (Next Level), United States

Sep 2023-Mar 2024

*Product Design Intern*

- Led the development and deployment of multiple features/products, demonstrating proficiency across nxlvi's platforms.
- Defined interaction design strategies based on comprehensive understanding of user needs, resulting in intuitive and engaging experiences.
- Utilized prototyping techniques to iterate and refine designs, ensuring seamless usability and functionality.
- Applied visual design skills to create cohesive and aesthetically pleasing interfaces, encompassing typography, color, layout, iconography, and more.
- Produced high-fidelity prototypes and design artifacts to illustrate concepts and iterate on designs.

Meta's Instagram, United States

2023

*Content Partnership*

- Collaborated with Instagram's @design page for content partnership.

Tata Consultancy Service, India

2020-2022

*UI/UX Designer*

- Contributed to strategic product discussions, aligning decisions with overarching goals and maximizing impact on both users and the company.
- Effectively communicated team goals and objectives, fostering clarity and alignment among stakeholders.
- Collaborated on end-to-end design processes for multiple projects, encompassing both interaction and visual design elements.
- Demonstrated strategic thinking by aligning design initiatives with broader company objectives.
- Showcased end-to-end design processes across various projects, highlighting interaction and visual design artifacts and high-fidelity prototypes.
- Conducted thorough research on the Design System, emphasizing the curation of reusable functional elements, components, and patterns.
- Diligently curated presentations for each app, ensuring a consistent alignment with the brand identity for the respective year. Highlighted new features, managed user downloads, and acknowledged top runners for the application.

## SKILLS

**Communication Skills:**

*Certification for 18 hours of Communication Credit 'SCADamp*

Verbal Communication, Non-verbal Communication, Active listening, Written Communication, Interpersonal Communication, Presentation Skills, Emotional Intelligence, Clarity & Conciseness, Adaptability.

**Software Skills:**

Adobe Creative Suite, Figma, Meta Spark Studio, Keynote, Procreate, Testflight, Zeplin, Miro, VN Video Editor.

**Problem Solving Skills:**

Product Thinking, Interaction Design, UI Design, UX Design, User Centered Design, Design System, Web Design, Application Design, Journey Mapping, Wireframing, Prototyping.

## HONORS & AWARDS

Creative Communications Award (C2a), 2023 & 2021

Indigo Design Award, 2023

Paris Design Award, 2023

SCAD Grad Academic Merit Scholarship, 2021

SCAD Grad Achievement Honor Scholarship, 2021

International Design Award (IDA), 2021

World Brand Design Society (WBDS), 2021

Sports Industry Award X TCS, 2021

36 Days of Type X Fontself, 2020

Rachana Sansad College, 2020 & 2019

Maharashtra State Art Award, 2016

Indian Art Institute, 2015